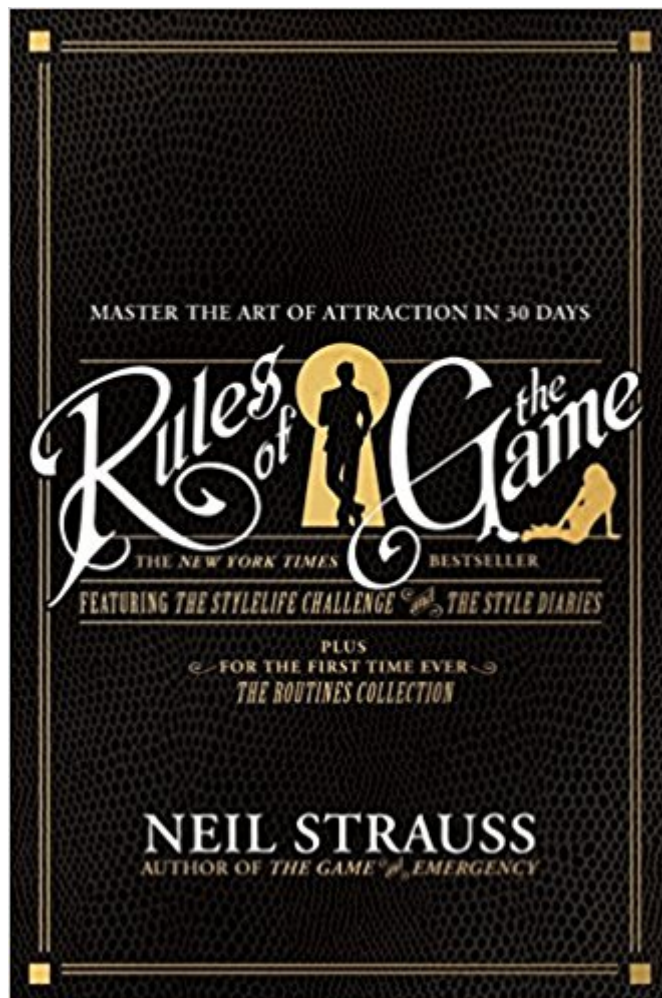


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# Rules Of The Game



## Synopsis

Neil Strauss, New York Times bestselling author of *The Game*, now brings readers a portable, omnibus paperback edition of his box set *Rules of the Game*—a unique how-to guide for pickup artists (*The StyleLife Challenge*) and a volume of Game stories (*The Style Diaries*)—with new bonus material. *The Stylelife Challenge* is the manual Strauss, author of *Emergency*, thought heâ™d never write: the ultimate guide to landing the woman of your dreams, while *The Style Diaries* takes readers further into the seduction underworld than ever before, and delves where *The Game* never dared to tread: into the even more complicated rules of relationships.

## Book Information

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## Customer Reviews

Neil Strauss, the New York Times bestselling author of *The Game*, presents *Rules of the Game: I. The Stylelife Challenge Master the Game in 30 Days II. The Style Diaries The Pickup Artist's Companion* Questions for Neil Strauss .com: Yours has to be one of the strangest career paths in the book business: from rock critic at the New York Times, to cowriter of memoirs with rockers and porn stars, to bestselling seduction guru. Do you ever wonder how you got from point A to point Z? Strauss: Oddly, I never do. Instead, I wonder why it took me so long to get to point Z. And then I wonder if people are going to stick with me when I go to point whatever-is-after-Z next. I guess that would be point AA--which, come to think of it, I've already been to with Dave Navarro while writing his book. .com: You write in the introduction to *Rules of the Game* that you thought *The Game* was your "last word on the subject," and you were ready to get on with your life. But, like Michael Corleone, you got pulled back in. Why was it so hard to leave? Strauss: Good simile. Someone

else compared it to Donnie Brasco. There's something about the seduction community that sucks people in. I've seen college kids drop out of school; doctors quit their jobs; and celebrities take huge career risks to pursue this knowledge. It may be because, according to the Kinsey Institute, most men think about sex every two minutes. But our society has never given them tools to safely fulfill these desires. Once they find out there's a way to learn to be more successful with women--and see evidence that it works--they tend to dive in headfirst. Perhaps because, when it comes down to it, this is why we're really here.

.com: Do you meet women who have read *The Game*? What do they think? And with the thousands of people out there you have trained and the many more thousands who have read the book, are women starting to recognize the strategies? Do they ever say, "Hey, you're playing the Game on me"? Strauss: I've run into some women who've read the book to learn about the male mind, and they've all been positive about it--the book, that is, not the male mind. It's the women who've heard of the book but haven't read it who want to burn it. And actually, a guy at a book signing the other day told me he got caught using one of the openers. But he still walked away with her phone number. His advice: on the rare chance that it happens, don't get scared and scamper off. Instead, use it as an opportunity to start a conversation about the game itself and whether it works. If they've read the book, this obviously means they're interested in the subject--and now you both have something in common.

.com: *Rules of the Game* is actually two books: the *Stylelife Challenge* and the *Style Diaries*. The first book is pretty straightforward: a 30-day plan for "Mastering the Game." But the second one is not what you'd expect in a self-help book. Can you explain what it is and why you included it? Strauss: I didn't want to just give people a self-help book, and promise that their life will be sunshine and unicorns forever. I wanted them to know that with knowledge and power come a new set of challenges and problems. So the black book contains seduction stories from the dark side of the game, and the fact that, as the German director Fassbinder put it, "We were born to need each other, but we still haven't learned how to live with each other."

.com: Part of the story of *The Game* was the tension of what happens, after you've become proficient at the Game, when you find someone you love. Is that the point: to go from player to lover (or, ulp, husband!)? How do you do that? Or does playing the Game become its own end for some people? Strauss: If you master the game, then you also must master your own fears and insecurities. And overcoming these destructive traits can only help you have healthier relationships. That said, the downside to learning the game and then falling in love is that you have to be strong, because there are a lot more options than there once were. So for readers who are having trouble: the secret to monogamy is realizing that the fantasy of being with someone else is usually better than the reality. You can't do better than love.

--This text refers to an out of print or

unavailable edition of this title.

If you want to play the Game, you've got to know the Rules. In his international bestseller *The Game*, Neil Strauss delved into the secret world of pickup artists—men who have made a science out of the art of seduction. Now, in this bestselling companion book, Strauss breaks down the knowledge he learned and techniques he invented into simple step-by-step instructions that anyone can follow to have success with women. This expanded one-volume edition of *Rules of the Game* includes a new preface and a whole new book of powerful, field-tested word-for-word routines, published here for the first time. You don't need money, looks, or fame to succeed with women. All you need is an understanding of how attraction works—and this thirty-day workout program for your social skills, which has already guided tens of thousands of men from frustration to fulfillment.

I just started to read this book *Rules of the Game* by Neil Strauss, and started at the very beginning. After the first chapter I would recommend it to anyone. I am now at the Mission - end of chapter 1 and have decided to take about an hour a day to go through each chapter. To understand and get a true feel for what you are reading, you must begin at the beginning, reading the feedbacks of past participants. So far it covers Limiting beliefs, causes you to think about your mindset, your reality check and relates to aspects of personal life, which I believe will translate into how you do business. I quick glance says it is not all about picking up chicks. If you think that you will be missing the purpose of this book. No cheating! Do not skip or jump ahead. I purchased *Rules of the Game* on my Kindle so it is easy to access and because someone recommended it to me. That someone is a Million dollar earner online. I look forward to continued reading and following up on the missions at the end of each chapter. As I proceed I will no doubt find others in my team who have also purchased the book and who is willing to discuss its content..

So far so good, it's only been a week since I've been using it but it's doing the same at least as the Obagi serum if not better. Will update my review in a few weeks after I've had time for it to really work.

Honestly, buy this book if you have low confidence and need a kick in the pants. At the end of the day, this book will get the best out of you and make you feel like you are top of the world. What's wrong with that?

still working it though

Good to read

these books are hilarious, funny, great book though

If you have a really hard time being social, this book might help. But it might not. There are some odd recommendations throughout. This book can potentially help you "be yourself," but I could see some of the advice leading people astray. I can see the 30-day plan setup being very helpful for folks, generally. I heard about this book when I was still a bachelor, floating around on the dating scene. A friend told me they were reading it, so I picked it up. After a quick glance I decided to go through all the steps. At the end of 30 days I wasn't much more of a "player," but I had encountered places in myself where I wasn't comfortable, and overcome some of them. Useful, but better just to learn to be yourself all the time, and be comfortable with that.

Not as good as "The Game, the secret society...."

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